

CHARTERED
SOCIETY
OF
PHYSIOTHERAPY

impact report

2016

Progress *against our*
corporate objectives
and **financial statement**

Highlights of 2016

The CSP has continued to support members and to promote physiotherapy to the public. Here are just some of our highlights from 2016.

Members helped get across the benefits of physiotherapy

- CSP's **Workout at Work Day** in June gave members the chance to tell local councillors and health officials about their work
- In October, for **Older People's Day**, members promoted the value of physiotherapy in preventing falls
- Members used the CSP's **Myth Busters** report to influence patients and increase their knowledge about back pain.



We fought to protect physiotherapy services

- Our No Physio, no way! campaign helped lift a threat to physio services in **Essex** and raised public awareness when cuts were threatened in **Worcestershire**.





Our members are backing rehab, working with people after a stroke or other illness



CSP's banner was held high at the Birmingham NHS march

We've been working to shape the future of physiotherapy

- Our **#backingrehab** campaign, first launched in Scotland, also gained wide interest from candidates in Northern Ireland and Wales in the March elections
- Officers have been **lobbying for more student places** and an increase in physio numbers to meet future physiotherapy needs
- CSP members joined **protestors** in Birmingham at the march to support the NHS and against austerity
- We launched a project aimed at giving members the **leadership skills** they need to develop within their profession
 - We offered advice to physios working in the UK but originally from other EU countries on the EU referendum and Brexit policy. We also joined the Cavendish Coalition to protect the health and social care framework.



* Find out more about policy issues at:
www.csp.org.uk/policy



I'm #BACKINGREHAB



Alex Mackenzie, Deborah Russell, Jill Taylor, James Allen, Phil Hulse and Catherine Pope spoke on workers' rights post-Brexit at the TUC congress



Stewards Katie Child and Rebecca Rance helped change maternity leave rights UK-wide, following an earlier victory in Northern Ireland

We fought for fair employment rights for our members

- We won a **recognition deal** for physiotherapy staff at the Royal Hospital for Neuro disability
- Our members helped campaign to influence MPs over the introduction of the **Trade Union Act** which sought to weaken trade union members' rights
- Physio mums UK-wide gained **rights to more leave** following a successful case brought by a member in Northern Ireland
- The CSP joined other unions in calling for a **pay rise** for NHS staff - a 1.9% increase - in its evidence to the Pay Review Body
- CSP members called for **protection of workers' rights** post-Brexit, as delegates at the annual TUC Congress
- Six physiotherapists at a community trust were **up-banded** following intervention from the CSP.



Find out more about employment issues:

www.csp.org.uk/unionsupport





We issued guidance on cardio-respiratory care



Our guidance on fitness for work

We helped shape a better understanding of clinical issues with guidance for clinicians, commissioners and the general public by:

- Commenting on guidance on **low back pain** from NICE
- Issuing guidance on **cardio-respiratory** care during the winter
- Developing new guidance on **fitness for work**
- Building a **cost calculator** to show GPs how much they could save by having a physio in their practice

Find out more about practice issues: www.csp.org.uk/practice



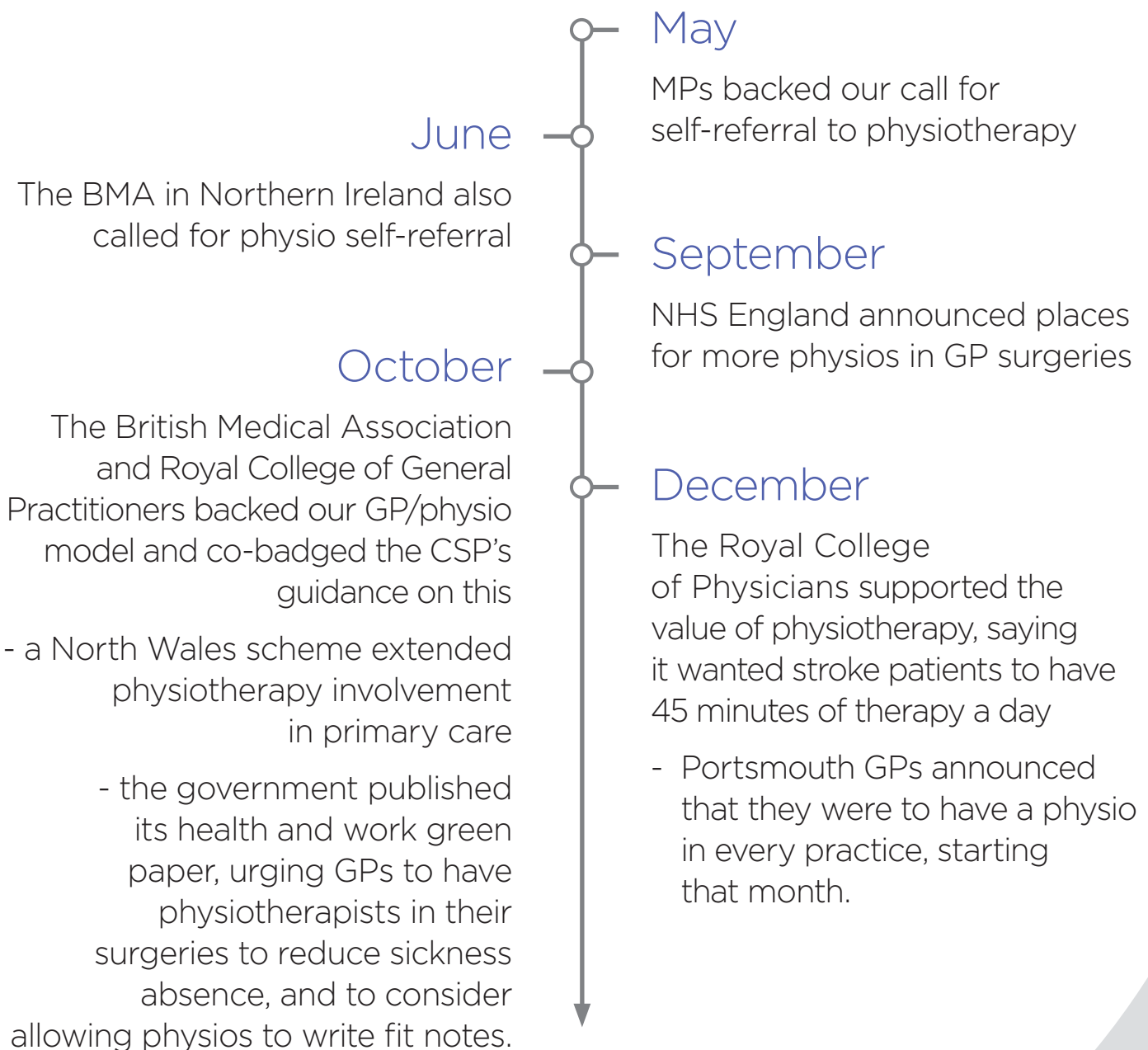
WWW.CSP.ORG.UK/COSTCALCULATOR

GP's GET **5:MORE** MINUTES WITH EACH PATIENT WHEN PHYSIO AVAILABLE IN PRACTICE

Timeline: Primary care

One of the main priorities for the CSP is to see more physios in primary care and for patients to be able to refer themselves direct to a physio. 2016 saw significant steps towards this goal.

2016



2017

Find out more about primary care:
www.csp.org.uk/primarycare

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Objective

Provide services to support members in their working lives in a changing physiotherapy environment

Measure 1:

✓ 76% of members satisfied with the **level of service** that the CSP currently provides for its members (Target figure: 75%)

Measure 2:

✓ 73% of members agree that the CSP is effective at providing members with **employment support** (66%) and **professional support** (80%) (Target figure 70%)

Measure 3:

✓ 81% of members satisfied with the **response from the CSP** when they have contacted us (Target figure: 70%)

Measure 4:

✓ 71% of members rate the usefulness of the **CSP's website** (74%) and online communications (68%) as high (Target figure: 70%)



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Objective

Enact the CSP vision for physiotherapy practice and its effective delivery in the future

Measure 1:

✓ **71%** of members feel that the CSP is effective at leading the future **development of the profession** (Target figure: 70%)

Measure 2:

✓ **81%** of members feel that the CSP is effective at supporting them with **evidence informed tools** and briefings to aid them in service development (Target figure: 60%)

Measure 3:

✓ **65%** of members use **patient outcome** and experience measures in their practice (Target figure: 60%)

Measure 4:

✓ **91%** of members are aware of CSP recommended models of **best practice** (Target figure: 50%)

56,043 members

Membership is on the up!

The number of members in the CSP hit 56,043 by the end of 2016 – a record, and almost 1,500 up on the previous year. As the main professional body and union for members, the CSP is representative of almost the whole profession. We also launched the CSP's new strategy in 2016, adopted in 2017, putting us in a strong place for the challenges ahead.

Find out more about member benefits: www.csp.org.uk/benefits

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Objective

Expand opportunities for members to provide quality patient services across the UK

Measure 1:

✓ **8.6%** increase in **CSP membership** in the employed categories
(Target figure: 3.0%, baseline: 2012)

Measure 2:

~ **51%** of members involved in activity aimed at raising the **profile of physiotherapy** locally or nationally in the last 12 months (Target figure: 55%)

Measure 3a:

~ **70%** of public aware that physiotherapy can help **people stay healthy**
(Target figure: 75%, baseline: 2012)

Measure 3b:

~ **24%** of public aware that physiotherapy can help **prevent falls**
(Target figure: 29%, baseline: 2012)

Measure 3c:

✗ **49%** of public aware that physiotherapy can help with **work-related issues**
(Target figure: 59%, baseline: 2012)

Measure 4a:

✓ **90%** of GPs aware that physiotherapy can help with **rehabilitation and recovery**
(Target figure: 86%, baseline: 2012)

Measure 4b:

✓ **88%** of GPs aware that physiotherapy can help **prevent falls**
(Target figure: 83%, baseline: 2012)

Measure 4c:

✓ **90%** of GPs aware that physiotherapy can help with **work-related issues**
(Target figure: 84%, baseline: 2012)

Explanatory note: During 2015-6 priority was given to promoting physiotherapy to GPs and other decision makers, rather than the public, as this was judged to have the most needed impact at this stage of our campaigning.

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Objective

Influence effectively, in the context of the wider health, social and political environment

Measure 1:

✗ 51%

of members agree that the CSP is effective at **influencing decision makers**
(Target figure: 70%)

Measure 2:

✓ 73%

of members agree that the CSP enables them to be motivated and confident to **stand up for patients and themselves** (Target figure: 50%)

Measure 3:

✗ 55%

of members agree that the CSP is **quick at responding** to external influences
(Target figure: 65%)

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Objective

Enhance relationships with members and nurture dynamic member networks

Measure 1:

✓ 76%

of members agree that the CSP is effective at **connecting with members**
(Target figure: 75%)

Measure 2:

✓ 80%

of CSP regional networks, boards, branches, professional networks, stewards and safety representatives agree that the CSP is **effective in supporting them** in their role. (Target figure: 60%)

Measure 3:

~ 59%

of members agree that the CSP provides members with the opportunity to **influence the work of the CSP** (Target figure: 60%)

Measure 4:

~ 56%

of members from minority groups agree that the CSP provides members with the opportunity to **influence the work of the CSP** (Target figure: 60%*)

*A small sample size means this figure has a 6% margin of error, compared to 3% for the other results.



6 Objective

Develop the CSP for financial and organisational success

Measure 1:

~ 0.8% **annual surplus of turnover**, as part of the delivery of budget financial outcomes
(Target figure: 1.5%*)

Measure 2:

✓ 50% of members feel that the CSP provides **good value for money**
(Target figure: 50%)

* See the accompanying financial statement for more details.

CSP accounts 2016

Financial statement

Although the CSP again generated a small surplus in 2016, the main theme of the year was the impact of external economic factors on the valuation of the CSP Staff Pension Scheme.

In 2016, the CSP generated a surplus of £139k, but the society was again able to make a significant additional Gift Aid payment to the CSP Charitable Trust. The Gift Aid is used to support physiotherapy research and educational awards. In December, CSP Council approved an additional payment of £500k to fund several research and innovation projects.

Overall, the number of CSP members increased by 1,464 in 2016 and ended the year at 56,043. Included in this figure was a 1,551 (3.7%) increase in the number of qualified practising members

Political changes dominated 2016, causing significant volatility in the financial markets with bond yields suffering the most. This was very challenging for all defined benefit pension schemes as this reduction in interest rates has to be reflected in the way statutory accounts are prepared and presented, in line with Financial Reporting Standard 102 (FRS102).

Although there was some recovery towards the year-end, particularly following the US election, bond yields ended the year considerably lower than they started. The impact of this was to increase the FRS102 pension deficit, reported in the society's accounts, by almost £10m in 2016. At the year-end the deficit stood at just over £19m.

This caused the society's net assets to drop from a little over £8m in 2015, to just above £2m in 2016. The actuarial valuation of the pension scheme, which is more relevant to the operation of the scheme, is due on 31 March 2018. This will determine the employees' and employer's contributions for the following three years.

During 2016, the market value of the London office buildings rose by £1.4m, up to £10.6m and the value of the investment portfolio increased by just £6k, to £6.15m.

Stuart deBoos

CSP director of finance

Sue England

CSP treasurer



CSP accounts 2016

Income and expenditure account for the year ended 31 December 2016

	2016 £'000	2015 £'000
Income	16,520	16,023
Operating expenses	(15,311)	(14,722)
Pension finance charge	(354)	(292)
Gift aid payment	(844)	(922)
OPERATING SURPLUS	11	87
Investment income	128	120
Taxation	-	-
Surplus after taxation transferred to general fund	139	207

Notes:

i) The Accounts were approved by Council on 23 March 2017.

ii) In the published accounts the CSP reports its freehold office land and buildings at market value. In December 2016 the properties were professionally valued at £10,600,000.

iii) The market value of the CSP investment portfolio, at 31 December 2016, was £6,148,000.

iv) Full sets of the statutory accounts of the CSP, CSP Charitable Trust and CSP Members' Benevolent Fund can be obtained from the Director of Finance at 14 Bedford Row, London WC1R 4ED.

v) Page 12 of the Annual Report contains summary information extracted from the full statutory accounts of the Chartered Society of Physiotherapy for the year ended 31 December 2016. The auditors, RSM UK Audit LLP, have given these accounts an unqualified audit report

Balance sheet as at 31 December 2016

	2016 £'000		2015 £'000	
FIXED ASSETS				
Tangible and intangible assets		12,091		10,576
Investments		6,148		5,142
		18,239		15,718
CURRENT ASSETS				
Debtors and prepayments	4,367		2,837	
Cash at bank and in hand	1,685		1,505	
	6,052		4,342	
CREDITORS: amounts falling due within one year	(2,531)		(2,359)	
NET CURRENT ASSETS		3,521		1,983
TOTAL ASSETS LESS CURRENT LIABILITIES		21,760		17,701
Provisions for liabilities		(585)		(444)
NET ASSETS EXCLUDING PENSION LIABILITY		21,175		17,257
Defined benefit pension scheme liability		(19,124)		(9,233)
NET ASSETS INCLUDING PENSION LIABILITY		2,051		8,024
Represented by: General and other funds as at 31 December 2016		2,051		8,024

Income - where has it all come from?

	2016 £'000	2015 £'000
Subscriptions	15,341	14,779
Income from journals	441	461
Income for educational purposes	280	370
Events	356	249
Miscellaneous	102	164
Total Income	16,520	16,023

Expenditure - what has it all cost?

	2016 £'000	2015 £'000
Area of activity:		
Practice & Development	3,701	3,712
Employment Relations and Union Services	2,469	2,305
Journals	1,529	1,371
Marketing and Communications	2,482	2,293
Events	227	271
Administration and Finance	4,903	4,770
Total Operating Expenses	15,311	14,722



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impact report **2016**

Professional Networks
For further information on our Professional Networks go to
www.csp.org.uk/professional-networks



**This document is available in large print
or Braille for people with sight problems:**

Tel: 020 7306 6666